

PLAY BOOK

ALIGNED BUSINESS creation

CREATE A BUSINESS THAT ALIGNS WITH WHO
YOU ARE AND WHAT YOU STAND FOR...
AND MAKES A DIFFERENCE AND A PROFIT

BY

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3 Ways To Get Massive Value

From This Play Book

01	PRINT this workbook and use it during our master class to stay fully engaged and take notes on the actions you want to implement quickly. If you want to save some trees, print it double-sided 😊
02	Think of ONE QUESTION you want answered during this master class. If I don't answer your question during the training, you can ask it during the Q&A session. (see page 6)
03	Answer the questions on page 6 and 7 as they come up in the master class. Don't think about these. Jus go with the first thing that comes to mind.

The 3 Biggest Business Myths

That could be stop you from starting up your new business. And the real truth!

01	MYTH:
	BUSTED:
02	MYTH:
	BUSTED:
03	MYTH:
	BUSTED:

The 3 Phases Of Your Aligned Business

PHASE 01: The _____ Phase

PHASE 02: The _____ Phase

PHASE 03: The _____ Phase

PHASE 01: The _____ Phase

Step 01 : _____

Step 02 : _____

Step 03 : _____

Step 04 : _____

Ideas, Insights and Action Items

PHASE 02: The _____ Phase

Step 05 : _____

Step 06 : _____

Step 07 : _____

The 8 Business Ingredients – Idea, Insights and Action Items

01	_____
02	_____
03	_____
04	_____
05	_____
06	_____
07	_____
08	_____

PHASE 03: The _____ Phase

Step 08 : _____

Step 09 : _____

Ideas, Insights and Action Items

Your Preliminary Plan – 9 Fundamental Success Pillars

00 What is your intention for this master class?
What do you want to get out of it? Why are you here?

01 Who are YOU? What makes YOU unique in the world?
What is the essence of YOU?

01

02

03

02 On a scale of 1 to 10, with 10 being 110% and 1 being not at all...

How do you rate your work and life RIGHT NOW? _____/10

How committed are you to change it? _____/10

03 If time and money were no object, what would you choose
(Be, Do Have, Experience)

04 What's the biggest thing stopping you right now from starting up your business?
How does this make you feel?

Biggest block

Emotion. Feeling

Your Preliminary Plan...cont'd

05 Name three ways that you could turn your answer to Question 3 into some kind of a business... (or a product or service you could sell)

01

02

03

06 What information do you need right now to move you forward and ake the next step in creating your vision?

07 Who can help you create this, or solve this? (What type of person?)

Worker

Supporter

Teacher/ Educator

08 What 1 action do YOU choose RIGHT NOW, to move you forward in creating your business? **By when? (date)**

09 **HOW** will you choose to set aside time to review your life + business? **WHAT** will you do? (Be specific) **By when? (date)**